

CALL FOR PROPOSALS

Members and other individuals interested in supporting the goals and programs of JEA, NSPA and scholastic journalism are invited to submit convention program proposals for sessions at the upcoming National High School Journalism Conventions. This invitation is extended to teachers/advisers, professional journalists and students. If you represent a commercial entity, you must also be an exhibitor to present a program.

Each person submitting a proposal will be notified about two months before the convention of the status of that proposal. A tentative program outline will run in the registration booklet.

The number of proposals accepted will be determined by the number of rooms and available time slots. The program committee will look for variety and coverage of topics appropriate for student journalists involved in yearbooks, newspapers, newsmagazines, literary magazines, online publications, yearbook-supplement production and broadcasting. In addition, the committee will consider topics appropriate for advisers and administrators.

Students, advisers and professionals are invited to submit proposals on topics including, but not limited to, these areas:

- Reporting, Interviewing
- Design (yearbook, newspaper, magazine, online, typography)
- Yearbook Supplements (videos, CD-ROM, DVD-ROM, lighting, legal issues, packaging with print, planning)
- Photography (shooting in special situations, darkroom tricks, photo editing)
- Headline and Caption Writing
- Computer Technology (Podcasting, Photoshop, Flash, InDesign, desktop publishing tips and tricks, designing Web pages)
- Convergence
- Public Relations (relating to the school and community)
- Student Media Law/Ethics (controversial issues, Hazelwood, state legislation)
- Business/Advertising (fund raising, advertising design, copy writing)
- Management/Leadership (staff organization, developing leadership skills)
- Writing (news, features, sports, editorial, review, broadcast, creative)
- Advising Student Media/Other Education Topics
- Literary, Feature or News Magazines (selecting entries, design, staffing)
- Junior High/Middle School Journalism (design, writing, other challenges)
- Scholastic Press Associations (budgets, contests, membership, workshops)
- Broadcast Journalism (filming, lighting, appearing on camera, voice training)
- Copy Editing, Style Guides, Staff Manuals
- Scholarships, Journalism Programs at Colleges, Careers

The committee also welcomes proposals from advisers and professionals for an issue seminar series: awareness sessions highlighting such topics as literacy, legal rights, sexual equality, environment and multicultural issues.

Special consideration will be given to innovative presentations that emphasize audience participation.



**Journalism Education Association
National Scholastic Press Association
National Convention**

Proposal form info

1. The Proposal Form is designed for equitable and expeditious reviewing of proposals. Proposers should use this form or photocopies of it; however, the required information may be typed on a separate sheet. All information requested in the form must be supplied with each program proposal submitted.
2. As professional, not-for-profit associations, JEA and NSPA are unable to reimburse program participants for travel and living expenses. However, JEA or NSPA members who present at least two sessions OR present one session and judge or moderate Write-offs are exempt from the registration fee. In the case of multiple presenters from one school, only two fees will be waived without special permission from JEA/NSPA.
3. Students are encouraged to submit proposals. It is recommended that not more than three students present any one session. Advisers must be present at the sessions their students present. There are no fee waivers for student presenters.
4. Acceptance or rejection of a proposal will be issued well in advance of the convention. Proposers should be sure they have permission from administrators to attend before submitting a proposal.
5. Proposals whose essential purpose is to advertise or disseminate information about books, materials or services for sale will not be accepted. Display space and advertising in the program will be available for sale.
6. No proposal will be disqualified from consideration because it requires audio-visual equipment; but with a limited budget for equipment rental, program proposers should indicate the need for AV equipment only if it is essential.
7. The program proposal form provides a space for description of the presentation that will be used in the program. Proposers are urged to provide clear, brief and specific descriptions of the session. If necessary, supplemental information may be attached to the proposal form on 8-1/2-by-11 sheets, but exhaustive rationales, vitae, bibliographies, or article reprints should not be attached. Methods of presentation which make the session unique may be explained, but this material will not necessarily be used in the program. The forms are designed for multiple use by the committee and adherence to the form will be appreciated.
8. Membership in JEA or NSPA is not required for convention program participation; however, in cases of equally good proposals on similar topics, proposals submitted by members may be favored.
- 9. Proposals should be received no later than July 15, for the spring convention, and Dec. 15 for the spring convention.**

Mail to

JEA/NSPA Convention Program
Kansas State University
103 Kedzie Hall
Manhattan, KS 66506-1505

You may fax your proposal to Linda Puntney, JEA executive director, at (785) 532-5563 or (785) 532-6236. Call 1-866-532-5532 if you have questions or to verify fax was received.

Speaker reply form

Count me in as a participant in the JEA/NSPA National Convention

Mailing info: Attach a separate sheet providing mailing information and bio for each speaker.

JEA certified?

Name	<input type="checkbox"/> CJE <input type="checkbox"/> MJE
Home Address	
City, State, ZIP	
School/Business	
Work Address	
City, State, ZIP	
Home Phone	Work Phone
E-mail Address	

REQUIRED: For which convention is this form being submitted: (city, year; a complete list of upcoming workshops is available at jea.org)

Biographical information: (100 words or less in sentence style, please) Provide bio for each speaker if team teaching.

AV needs: (Request only if essential. Computers will not be provided except in lab.)

- No AV Needed Overhead Transparency Projector
 VHS/Monitor DVD/Monitor Easel/Flip Chart
 Whiteboard LCD Computer Projector (limited)
 Screen Only Computer Lab (for hands-on sessions)

Title of presentation: (6 words or less)

Description of session: (Write a short two-to-three sentence description of your session. If session is specifically basic or advanced, please indicate in your description.)

Attach a separate sheet if more room is needed.

Scheduling preference:

- Friday a.m. 2:30 p.m.
 Saturday a.m. p.m.
 No preference

Please note meetings or travel that may affect scheduling:

Do you plan to attend the adviser luncheons?

- Friday Saturday Recognition Luncheon

What audiences are most appropriate for your session?

- Beginning Intermediate Advanced All

- Students and Advisers Advisers Only Students Only

- General Audiences Newspaper/Newsmag Yearbook
 Literary/Feature Magazine Yearbook Supplement Online
 Computer Technology Business/Advertising TV/Radio
 Photography Law/Ethics Advising

Co-presenters for this session: (Name any individuals who will be presenting this session with you.)

Advisers/professionals: Volunteers are needed for the following convention events. Your name will be passed along to the individual in charge the event.

- Break with a Pro (Friday morning — professional journalists and students discuss careers)

Preferred category _____

- Write-off contest judge (Friday evening)

Preferred category _____

- Write-off contest moderator-judge (Friday afternoon and evening)

Preferred category _____

- Judge for the NSPA Best of Show (Saturday morning)

- Critique newspapers

- Critique yearbooks

- Critique literary magazines

- Critique videos

Critiquers will be assigned two 30-minute critiques.

- I am submitting forms for more than one session (complete and e-mail additional forms)

FILE NAME

After completing this form, save it using the following naming convention: (city)_speaker_(last name)_#.pdf where city is the city of the convention and last name is your last name. If you are submitting more than one form, add the number of the submission at the end. Example: portland_speaker_wilson_1.pdf

E-MAIL COMPLETED FORM(S) TO:

jea@spub.ksu.edu

Be sure to put the convention city and "speaker" in the subject line.